

TRAINING SPONSORSHIP PROGRAM



FACTS & FIGURES

Project: Training of Trainers

Type of partner institution: Microfinance Institution (MFI)

Country: Jordan

Overall project budget: USD 3,563

When Eman, a senior HR officer at a Jordanian MFI, signed up for the Training of Trainers course, she had no inkling that it would be one of the best trainings she ever attended. By the end of the course, she not only improved her self-confidence as a trainer, but also learned a lot about solving conflict situations and delivering the right information.

The course was a result of SANAD Technical Assistance Facility's **Training Sponsorship Program**, which is specifically designed to facilitate top-quality, specialized training courses for selected staff members of SANAD's partner institutions. Measures covered by the program include internationally accredited trainings, in-house trainings with local service providers, exposure visits to flagship institutions, or the participation in international conferences.

Applying for the program is easy: Interested partner institutions must send a letter to SANAD explaining the need for and merit of a specific project. Following approval, SANAD will assume 75% of the total project costs.

The results of the program are considerable: so far, a broad range of trainings have been facilitated, and the acquired knowledge has been further leveraged within the partner institutions of the SANAD Fund for MSME.



"In my opinion this is one of the best trainings I have attended because it will help me deliver more successful trainings in the future."

Mohammad Labadi, Regional Manager

TAILORED SUPPORT AT A GLANCE

SANAD Technical Assistance Facility

SANAD takes a holistic approach, combining funding with Technical Assistance (TA) to strengthen the ability of partner institutions to increase access to finance to MSME. It has therefore created a Technical Assistance Facility (TAF), which operates independently from the Fund in a fiduciary arrangement under Luxembourg law. The TAF supports SANAD's mission by providing partner institutions with the hands-on support they need to optimize product offerings, access new customer segments, adopt alternative lending technologies, and develop new initiatives.

Our activities

Capacity building for partner institutions

Strengthening (potential) partner institutions through

- individual TA and training tailored to the specific needs of each financial institution
- a combination of dedicated consulting services, trainings, workshops, and on-the-job coaching

Financial sector support

Support the development of inclusive financial systems by

- providing support to sector institutions, e.g. central banks or microfinance associations
- organizing sector workshops and conferences
- fostering sector dialogue on responsible finance

Applied research

Pushing the Fund's frontier through

- impact measurement
- research on topics of strategic importance for the Fund
- development and pilot testing of innovative approaches in MSME finance

Contact information

Finance in Motion (Advisor)

Jacob Ole Nestingen

Carl-von-Noorden-Platz 5, 60596 Frankfurt a. M.,

Germany T +49 (0)69 271 035-393

E j.nesting@finance-in-motion.com

www.sanad.lu

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